PERSATUAN PENIAGA ALAT GANTI KEJURUTERAAN DAN KENDERAAN MALAYSIA
馬來西亞機械及車輛零件商會
ENGINEERING AND MOTOR PARTS TRADERS' ASSOCIATION OF MALAYSIA
(PPM-004-14-20101970)

聚力蜕变·驭见新篇

五十七载携手同行，EMPTA 见证了汽配行业的成长，也凝聚了一代又一代同业的努力、智慧与情谊。值此五十七周年庆典，我们诚挚邀请各位会员、业界同仁及合作伙伴共聚周年晚宴，重叙情谊、交流经验，携手展望行业的未来。

“聚力”，是让同业彼此连接，让资源与经验汇聚，也让五十七载的行业智慧与新一代的创意相互交融。每一次交流、每一份支持，都能成为彼此前进的力量。

“蜕变”，是在坚守诚信与专业的基础上，勇于更新经营思维，持续提升产品品质、人才能力与服务水平。面对市场变化，我们以团结推动改变，以创新开拓机遇，让多年积累的根基孕育新的成长。

我们期盼每一家企业、每一位从业者，都能在交流与合作中发现新的可能，让各自的进步汇聚成整个行业持续发展的动力。

这场晚宴，承载着我们对过往的珍惜，也寄托着对未来的期盼。让我们再次相聚，以传承凝聚力量，以创新开启新篇，共同迈向更繁荣的未来。

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Together We Transform, Together We Thrive

As we celebrate our 57th Anniversary Gala Dinner, we warmly invite our members, industry peers and partners to come together—to reconnect with familiar faces, build new friendships and exchange ideas across generations.

To "transform" is to build on our experience while embracing new ideas and better ways of doing business. It means strengthening our products, developing our people and improving our services, while staying true to the integrity and professionalism that have earned our industry its trust.

To "thrive" is to turn that progress into lasting growth—for our businesses, our people and the wider industry. Through collaboration, shared knowledge and mutual support, we can create more opportunities and help the next generation move forward with confidence.

This anniversary is a celebration of all we have built and an invitation to shape what comes next. Join us for an evening of friendship, inspiration and shared purpose as we open a new chapter together.

Together, let us honour our heritage, embrace transformation and help one another thrive.

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Diamond Partner *1 RM80,000	**Ruby Partner *2 RM30,000**	**Sapphire Partner *10 RM15,000**	**Emerald Partner *15 RM10,000**	**Jade Partner *23 RM5,000**	**Pearl Partner *50 RM3,000**
1 table with 10 guest tickets	1 table with 10 guest tickets	1 table with 10 guest tickets	1 table with 10 guest tickets	1 table with 10 guest tickets	1 table with 10 guest tickets
1-page advertisement on EMPTA magazine	1-page advertisement on EMPTA magazine	1-page advertisement on EMPTA magazine	1-page advertisement on EMPTA magazine	1-page advertisement on EMPTA magazine	1-page advertisement on EMPTA magazine
1-year advertisement on EMPTA website	1-year advertisement on EMPTA website	6-month advertisement on EMPTA website	3-month advertisement on EMPTA website	1-month advertisement on EMPTA website	
Company advertisement (3 slides) during dinner	Company advertisement (2 slides) during dinner	Company advertisement (2 slides) during dinner	Company advertisement (1 slide) during dinner		
Company logo on Main EMPTA backdrop	Company logo on Main EMPTA backdrop	Company logo on Main EMPTA backdrop			
Logo on LED Arch Advertisement	Logo on LED Arch Advertisement	Logo on LED Arch Advertisement			
1 exhibition booth with 10'(h) x 16' (w) backdrop	1 exhibition booth with 10'(h) x 12'(w) backdrop	1 exhibition booth with 8'(h) x 8'(w) backdrop			
Entrance ceremony for company representatives	Entrance ceremony for company representatives	Entrance ceremony for company representatives			
Souvenir presentation on stage	Souvenir presentation on stage	Souvenir presentation on stage			
2-3 minutes company video playback, followed by a 2-3 minutes speech on stage	1-minute company video playback				
2 seats at VVIP table	1 seat at VVIP table				
Company logo on Main LED Dinner backdrop					
LED Advertisement at Menara Ecoworld Lower Ground (Zepp KL)					
Souvenir Distribution to All Tables *					

Note:

i. **One (1) table is for 10 guests, unless the government introduces new regulation or guideline**
ii. **Vegetarian or halal food on per-table basis is available upon request**
iii. **The sponsor is responsible for the advertisement design, content of slide and video, as well as the setting up of booth.**
iv. **The size of backdrop at booth may change, subject to logistics requirement. Please refer to attachments.**

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钻石赞助贵宾 *1 RM80,000	红宝石赞助贵宾 *2 RM30,000	蓝宝石赞助贵宾 *10 RM15,000	绿宝石赞助贵宾 *15 RM10,000	翠玉赞助贵宾 *23 RM5,000	珍珠赞助贵宾 *50 RM3,000
1 桌嘉宾卷	1 桌嘉宾卷	1 桌嘉宾卷	1 桌嘉宾卷	1 桌嘉宾卷	1 桌嘉宾卷
EMPTA 会刊广告 1 页	EMPTA 会刊广告 1 页	EMPTA 会刊广告 1 页	EMPTA 会刊广告 1 页	EMPTA 会刊广告 1 页	EMPTA 会刊广告 1 页
EMPTA 网站广告 1 年	EMPTA 网站广告 1 年	EMPTA 网站广告 6 个月	EMPTA 网站广告 3 个月	EMPTA 网站广告 1 个月	
晚宴当天企业广告（3 张幻灯片）	晚宴当天企业广告（2 张幻灯片）	晚宴当天企业广告（2 张幻灯片）	晚宴当天企业广告（1 张幻灯片）		
公司标志印在晚宴主要布景	公司标志印在晚宴主要布景	公司标志印在晚宴主要布景			
LED Arch 广告上的标志	LED Arch 广告上的标志	LED Arch 广告上的标志			
1 个展台及 10'(h)x16'(w) 尺布景*	1 个展台及 10'(h)x12'(w) 尺布景*	1 个展台及 8'(h)x8'(w) 尺布景*			
企业代表进场仪式*	企业代表进场仪式*	企业代表进场仪式*			
上台接收纪念品	上台接收纪念品	上台接收纪念品			
现场播放企业短片（2-3 分钟）与及上台演讲 2-3 分钟	现场播放企业短片（1 分钟）				
VVIP 桌 2 个位	VVIP 桌 1 个位				
公司标志印在晚宴 LED 布景					
Menara EcoWorld 底层（Zepp KL）LED 广告					
可在桌席派发企业礼品 *					

备注:

i）1 桌以 10 人为准，除非政府颁布条例和指引。

ii）赞助者可要求素食或清真食物，以至少 1 桌为基础。

iii）赞助者自行负责开设展台和提供展台布景设计、会刊的广告设计、幻灯片、企业短片。

iv）展台布景的尺寸可能更改，一切以后勤和物流条件为准。请参阅附件。

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展位设计方案 | Booth Design Concept



各等级拟议展位尺寸 | Proposed Booth Dimensions

赞助等级 / Sponsorship Tier	高度 × 宽度 / Height × Width
Diamond Partner	10 ft × 16 ft
Ruby Partner	10 ft × 12 ft
Sapphire Partner	8 ft × 8 ft

注：设计方案与展位尺寸分别展示，以上图片并非各等级的最终展位效果。实际设计、尺寸及布置以场地和主办方最终确认为准。

Note: The design concept and dimensions are shown separately. The images do not represent the final booth for any tier. Final design, dimensions and layout are subject to venue and organiser confirmation.

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LED 广告权益 | LED Advertising Benefits



LED Arch

LED Arch：Diamond, Ruby 和 Sapphire Partner 均可展示企业标志。

LED Arch: Logo placement for Diamond, Ruby and Sapphire Partners.



Menara EcoWorld (Zepp KL) LED

Menara EcoWorld 底层 (Zepp KL) LED：仅为钻石级赞助商 (Diamond Partner) 预留。

Menara EcoWorld Lower Ground (Zepp KL) LED: Exclusively reserved for the Diamond Partner.

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马来西亚机械及车辆零件商会 57 周年庆典晚宴

EMPTA 57th Anniversary Gala Dinner

赞助确认回条 | SPONSORSHIP CONFIRMATION SLIP

活动日期 / Event date: 8 May 2027 (Saturday)

地点 / Venue: Andaman Grand Ballroom, 03A-01, HAB BBCC, Bukit Bintang City Centre, No. 2 Jalan Hang Tuah, 55100 Kuala Lumpur

公司名称 / Company: _____

联络人 / Contact person: _____

电话 / Mobile: _____ 电邮 / Email: _____

请选择赞助配套或桌席，并填写数量。/ Please select the package or table(s) and indicate quantity.

选择 / Tick	赞助配套 / Package	单价 / Rate	数量 / Qty
☐	Diamond Partner / 钻石赞助商	RM80,000	
☐	Ruby Partner / 红宝石赞助商	RM30,000	
☐	Sapphire Partner / 蓝宝石赞助商	RM15,000	
☐	Emerald Partner / 绿宝石赞助商	RM10,000	
☐	Jade Partner / 翡翠赞助商	RM5,000	
☐	Pearl Partner / 珍珠赞助商	RM3,000	

划线支票数额 Enclosed herewith a crossed cheque amounting to RM_____

付予 made payable to "Persatuan Perniaga Alat Ganti Kejuruteraan Dan Kenderaan Malaysia" (Alliance Bank：140-2800-1000-3620)

备注 / Notes:

1. 每桌供 10 位宾客。/ One table admits 10 guests.
2. 配套权益以本文件赞助配套表为准。/ Benefits are listed in this sponsorship package.
3. 请将填妥的回条交回 EMPTA 秘书处。**若需素食或清真食物，请书面通知秘书处；赞助确认以收款日期为准。** / Please return the completed slip to EMPTA secretariat, **Please notify the secretariat in writing should there be request for vegetarian or halal food, sponsorship is confirmed upon receipt of payment** (秘书处电 邮 Secretariat email: **info@empta.org.my**； WhatsApp: **019-3823928**)

签名及公司盖章 / Signature & company stamp: Date: